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www.linkedin.com/in/anikobalogh
(LinkedIn)
baloghaniko.wixsite.com/euprojektek
(Portfolio)

Top Skills

Small and Medium-Sized Enterprises (SME)

E-Learning Development

Digital Content Management (DCM)

Languages

Hungarian (Native or Bilingual)

English (Full Professional)

Italian (Limited Working)

Honors-Awards

Dennis Gabor Quality Award, 2005

Erasmus Teachers' Mobility Grant

Publications

E. Noszkay – A. Balogh: Knowledge Management - a New Role of Universities, in International Journal of Management Cases. Vol. 14. 2012. Issue 2. 131-137 pp. ISSN 1741-6264

Full publication list on Google Scholar

Tudásigényes vállalatok és tudásigényes szolgáltatások működési jellegzetességeik tükrében

Balogh A.: Tudásmenedzsment és a felsőoktatási intézmény, mint vállalat. In Gazdaság és társadalom. 2011. III. évf. 1. szám, 113-127 pp., ISSN 0865-7823

A. Petákné Balogh et al.: Social Media Networker. A new profile for a new market. Electronic Business and Marketing, Series of Studies in Computational Intelligence. Berlin, Springer-Verlag, 2013. Szerk.:

Anikó Balogh, PhD

Senior Researcher @ Edutus Egyetem | Grant Writing, SMEs, E-Learning Development
Budapest, Budapest, Hungary

Summary

As a Senior Researcher at Edutus University, I coordinate the Digital Education Development Competence Centers (DOKK) project, promoting innovation in digital learning methodologies and supporting advancements in higher education. My work emphasizes digital content management, e-learning development, and fostering collaboration in academic and professional environments. With over two decades of experience as an Independent Expert for the European Commission, I have contributed to the evaluation and reporting of grants across various EU programs such as Horizon Europe, Erasmus+, and more. My focus is on empowering small and medium-sized enterprises (SMEs) through grant writing and consultancy, driving impactful innovation-focused initiatives.

Experience

Edutus Egyetem

Senior Researcher, Project Manager

April 2024 - Present (2 years 7 months)

Budapest, Tatabánya

Coordinating the project Digital Education Development Competence Centers (Digitális Oktatásfejlesztési Kompetenciaközpont, DOKK) at Edutus University, led by ELTE.

More info about the project:

<https://www.edutus.hu/rolunk/projektek/>

<https://www.dokk.elte.hu/>

European Commission

Independent Expert

2006 - Present (20 years)

Brussels, Luxembourg, Budapest

Evaluation and rapporteur roles for the European Commission since 2006, covering multiple executive agencies (EACEA, HaDEA, REA, INEA, EISMEA)

and DG CONNECT, across Horizon Europe, Horizon 2020, DIGITAL, CEF, CERV, Erasmus+ and other EU programmes.

- 2025 EACEA /Citizens, Equality, Rights and Values (CERV) Programme for projects focused on children's rights and participation Evaluator CERV-2025-CHILD (13/08/2025)
- 2025 EISMEA / Horizon Europe / Evaluator/Rapporteur - Interregional Innovation Investments (I3) Instrument, I3-2024-INV2a ERDF to promote innovation diffusion, EU and regional value chains for SMEs. (06/05/2025)
- 2023 HaDEA (DIGITAL) Evaluator DIGITAL-2023-DEPLOY-04 (Accelerating best use of technologies) (13/10/2023)
- 2022 HaDEA (Horizon Europe) Evaluator Horizon Europe CL4-2022-HUMAN-01 (Human-centred and ethical development of digital & industrial technologies)
- 2022 HaDEA (Horizon Europe) Rapporteur Horizon Europe CL4-2022-DIGITAL-EMERGING-01 (16/05/2022)
- 2022 HaDEA (Health and Digital Executive Agency) Evaluator DIGITAL-2021-TRUST-01 (SaferInternet) – 2 assignments (13/03/2022)
- 2018 INEA (Innovation and Networks Executive Agency) Evaluator CEF-Telecom-2018-1 (Safer Internet)
- 2017 REA (Horizon 2020 SC6) Evaluator H2020-SC6-2017, Single Stage – remote (06/03/2017) & remote+central (02/05/2017)
- 2015 REA (Research Executive Agency) Evaluator/Rapporteur H2020-YOUNG-3-2015 (Lifelong learning for young adults: better policies for growth and inclusion in Europe), central & remote (14–18/09/2015)
- 2015 Tempus Public Foundation (HU) Evaluator Erasmus+ Key Action 2, Mobility, Strategic Partnerships
- 2013 EACEA Evaluator Lifelong Learning Programme, Key Action 3, ICT. Supported policy development and cooperation, policy experiments, stakeholder dialogues, the implementation of EU policy agendas, and initiatives to increase transparency in skills and qualifications.
- 2006 – 2014 DG Connect Evaluator eContentPlus, SaferInternet, CIP ICT PSP, FP7

EU Projects and Grants Consultant, Innovation Expert

EU Projects and Grants Consultant

March 2023 - Present (3 years 8 months)

Budapest, Hungary

I focus on empowering startups by facilitating their access to EU funding opportunities.

- Prepared comprehensive grant applications for the EIC Accelerator and Horizon Europe programs.
- Offered tailored consulting services to enhance the innovation capabilities of emerging businesses.
- Applied my knowledge of EU funding mechanisms to drive successful project outcomes

Deloitte

Senior Consultant

September 2022 - March 2023 (7 months)

Budapest, Hungary

Grant preparation and consulting, application for direct European Commission programmes, e.g. Connecting Europe Facility, Innovation Fund, Horizon Europe.

Innomine Group

Senior Consultant

January 2019 - June 2022 (3 years 6 months)

Budapest

In my role at Innomine Group, I specialized in managing EU projects and supporting SMEs in their funding applications. I conducted market research and provided both online and offline training sessions. My focus was on guiding manufacturing and IT companies through the complexities of the SME Instrument 2 and EIC Accelerator applications, ensuring they were well-prepared for interviews and submissions.

Central European University

Instructor

April 2016 - December 2018 (2 years 9 months)

Budapest

Taught Presentation Techniques, Bibliography and Reference Management, Basic Concepts of Information and Communication Technology

Apertus Nonprofit Kft.

eLearning Methodology Consultant, Research & Development

July 2016 - July 2018 (2 years 1 month)

Budapest

- Developed innovative eLearning methodologies for postgraduate courses at the National University of Public Service.

- Led Train the Trainer workshops, enhancing the skills of e-tutors in effective online teaching.
- Conducted in-depth research on adult learning principles in online environments to inform course design.

Eötvös Loránd University

Visiting Lecturer

September 2015 - June 2016 (10 months)

PPK-Kazy

I had the privilege of teaching at Eötvös Loránd University, where I focused on enhancing students' understanding of modern educational technologies and management practices.

- Developed course materials for E-learning and ICT, ensuring relevance to contemporary industry needs.
- Mentored students through their thesis projects, promoting critical thinking and research skills.
- Administered entrance exams to uphold the university's academic integrity and select qualified candidates.

Wekerle Business School

Vice Rector of Education

January 2015 - June 2016 (1 year 6 months)

Budapest

- Supervised curriculum and instruction across all academic programs, including outreach and summer courses.
- Oversaw faculty recruitment and development, ensuring a high standard of academic staff.
- Provided strategic recommendations to the President regarding academic appointments and planning.
- Contributed to institutional enrollment management efforts by offering academic insights.

Budapest College of Communication and Business

Head of Institute of Economics and Business Sciences

January 2014 - January 2015 (1 year 1 month)

- Contributed to strategic decisions for the Institute of Economics and Business Sciences at Budapest College of Communication and Business.
- Coordinated teaching-related activities to enhance educational quality and student engagement.

- Assessed departmental performance to identify areas for improvement and optimize educational activities.
- Managed departmental budgets and expenditures to ensure financial efficiency and resource allocation.

EIT - European Institute of Innovation and Technology, Budapest
Associate Partner Group
International Coordinator
September 2012 - December 2013 (1 year 4 months)
Budapest

- Promote and disseminate information about the Masters Program of EIT ITC Labs X-Europe by organizing informational workshops and attending university fairs in Europe, as well as managing the content of X-Europe's webpage and Facebook page.
- Participate in the activities of the Excellence Scouting Program by liaising with researchers and educators, and by facilitating linkage and communication between Hungarian and foreign researchers and educators
- Develop learning content and online content creation methodology guides for staff development purposes.

Dennis Gabor College
Head of Content Management Unit/Assistant Lecturer
August 2004 - September 2012 (8 years 2 months)

- International Program Director of the MSc in Computer Science Program and the BSc in Art & Design Program in partnership with the University of Hertfordshire
- Started up the cooperation between the two institutions, managed the Hungarian accreditation of the program, recruited students
- Head of Content Management Group
- Implemented the Learning Management System ILIAS for the college
- Coordinated learning content development between teachers and content developers, and the online e-learning modules and study materials of the college
- Project Grant proposal writing and project management.
- Assistant Professor
- Taught courses in Thesis Writing, Theory & Practice of Online Learning, Leadership and Organizational Behavior, English Language

Corvinus University of Budapest
Visiting Lecturer

2009 - 2011 (2 years)

- Lectured on eLearning at the Information Society course.

Education

Magyar Agrár- és Élettudományi Egyetem (MATE)

PhD, Management and Business Administration, Knowledge Management and ELearning · (2008 - 2014)

CEU Department of Economics and Business

MSc, Information Technology Management · (2004 - 2005)

Eszterházy Károly Katolikus Egyetem / Eszterházy Károly Catholic University

BA, Teaching English Language and Literature, Teaching Hungarian Language and Literature · (1989 - 1993)